

# MARKING CRITERIA and STUDENT FEEDBACK

This section details the assessment criteria. The *extent* to which these are demonstrated by you determines your mark. The marks available for each criterion are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

| Common Assessment Criteria Applied                                                                                                                                                                                                                                                | Marks Available | Marks Awarded |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|---------------|
| <b>1. Engagement with Literature Skills</b>                                                                                                                                                                                                                                       |                 |               |
| Work referenced throughout each section should use more than one reference usually, the Bibliography should be at the end, data should be in an Appendix.                                                                                                                         | 10              | 6             |
| <b>2. Knowledge and Understanding Skills</b>                                                                                                                                                                                                                                      |                 |               |
| Good work on identifying the issues with the infographic to be analysed. You identified the message in the first infographic. Your infographic was to the point, most questions answered well.                                                                                    | 20              | 16            |
| <b>3. Cognitive and Intellectual Skills</b>                                                                                                                                                                                                                                       |                 |               |
| Although you discussed the infographic to be analysed well there was no improvements section, Your infographic used a lot of diagrams and charts/ graphs. Choices made on this were however good, I did like the dots table as it showed data in an unusual but effective manner. | 35              | 22            |
| <b>4. Practical Application Skills</b>                                                                                                                                                                                                                                            |                 |               |
| The practical application of your own infographic was well done, however by missing the opportunity to discuss improvements in data, this let you down in the first part of the assignment.                                                                                       | 25              | 12            |
| <b>5. Transferable Skills for Life and Professional Practice</b>                                                                                                                                                                                                                  |                 |               |
| Some good work in this assignment, you just missed a bit.                                                                                                                                                                                                                         | 10              | 9             |

**Assignment Mark** (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed. )

Late Submission Penalties (tick if appropriate)

Up to four weeks late

1st/2nd/3rd attempt?

**1st**

**63**